

# TAYLOR TEXTILES

Taylor.textiles@utexas.edu || 512.555.1234 || taylor.textiles.wix.com/portfolio

---

## EDUCATION

The University of Texas at Austin TX | May 2021  
Bachelor of Science in Textiles and Apparel -  
Merchandising and Consumer Sciences  
Business Minor at  
Red McCombs School of Business

## SKILLS

Fashion Illustration | Creative Writing | Technical  
Drawing | Product Development | Data Analysis  
Product Forecasting | Window Display Design  
Photoshop | Publisher | InDesign  
Microsoft Word, Excel, & PowerPoint

---

## RETAIL MERCHANDISING EXPERIENCE

Kendra Scott Design, Austin, TX

Aug 2019 // Present

*Retail Merchandising Intern*

- Collaborate with Retail Merchandising department to design and sell collection of over 200 pieces of jewelry in large luxury department stores such as Macys and Neiman Marcus and boutiques worldwide
- Participate in process of creating signature and season collections starting from initial vision direction, production, pricing, positioning, allocation, and inventory management
- Perform competitive analysis for collections and seasons to ensure that goals were being reached
- Partner with Public Relations team to plan marketing and merchandising strategies to effectively promote brand in Austin and around the world

Nordstrom, Topshop, Austin, TX

May 2018 // Aug 2019

*Retail Management Development Intern*

- Participated in all steps of retail management such as sales, customer service, supply chain, customer events, operations, and stock work
- Managed Topshop merchandise of over 300 apparel and jewelry through stock work, re-merchandising, price markdowns, and displays

---

## PROJECTS

- **Technical Design Board:** Constructed a step-by-step explanation of the pattern production process starting from designers' sketches, to flat pattern rendering, and the final creation of pattern pieces using the basic blocks
- **Flat Pattern Rendering:** Formulated flats that replicate design sketch including every design detail such as seams, closures, and darts using a Raster based program
- **Point-of-Purchase Display:** Presented University Co-Op store merchandise using inventive theme and materials and the elements and principles of design to achieve a successful sales tool

---

## CAMPUS INVOLVEMENT

Spark Fashion Magazine (UT Austin), Austin, TX

Aug 2017 // May 2018

Illustrator + Writer

- Contributed to Fall/Winter '17 issue, providing creativity to publication via typography and illustration