Strengthen Texas, the Nation, and the World

Promote communication of discoveries
Enhance relationships with stakeholders
Enhance visibility of science on campus

WHAT WE’VE DONE

Public Outreach
The first issue of our new annual publication, The Texas Scientist, was created, printed and mailed out last fall. Survey results received in the spring suggest that we should continue to use print and email to reach our audiences and continue to focus on research discoveries. The survey has provided us with a better understanding of the interests of our alumni and the connections they are seeking with the College.

Building Partnerships with the Business Community
CNS welcomes Ms. Kristine Haskett as the new Director of Corporate and Foundation Relations for the College of Natural Sciences. In Kristine’s role, she will maintain a portfolio of key corporations and foundations for CNS and will work broadly across the college and UT to cultivate and develop these partnerships.

Your Department is Calling
The CNS Communications Office partnered with departments last fall to develop email newsletter templates for the departments to enhance communications with students, faculty, parents and alumni. This spring, Mathematics, Chemistry, Physics, and FRI used the e-newsletter to contact their alumni. The remaining departments are underway for a fall launch.

Visualizing Science
Our first annual Visualizing Science event called for submissions in April. Six images will be selected for printing on canvas and display in the University tower, PMA Library in RLM and NHB. The winner will be announced in early fall 2014 and a public reception is being planned as well. Visualizing Science gives students an opportunity to submit unique images from their research that capture the excitement, beauty and complexity of science.